



HOME
DECOR

TRANSFORMING SPACES WITH
PREMIUM WOOD SOLUTIONS SINCE 2006



HOME
DECOR

CORPORATE LEGACY



Since our inception in 2006, Home Decor has established itself as the premier destination for exceptional wood products and interior design solutions across the Middle East. What began as a visionary venture with two modest branches in Dammam, Saudi Arabia, has flourished into an industry-leading enterprise with a commanding presence across major cities in Saudi Arabia and the United Arab Emirates

Our philosophy transcends the conventional supplier-client relationship. We don't simply provide materials; we deliver the foundation for architectural masterpieces and design excellence. Each product in our extensive portfolio represents our unwavering commitment to quality, sustainability, and innovation—values that have defined our journey for nearly two decades.





MILESTONES OF EXCELLENCE

FOUNDATION (2006)

Home Decor established its roots in the heart of Saudi Arabia's Eastern Province with two strategically positioned branches:

Dallah Industrial Area, Dammam: Our first flagship location, setting new standards for wood product quality

Khudriya Industrial Area, Dammam: Expanding our initial reach to serve a growing client base of discerning professionals

STRATEGIC EXPANSION (2008-2022)

Driven by client trust and market demand, Home Decor implemented an ambitious growth strategy throughout Saudi Arabia, establishing a network of state-of-the-art facilities in:

Riyadh: Serving the capital with unparalleled wood solutions

Jeddah: Bringing premium materials to the western region

Khamis Mushait: Extending our expertise to the southwestern markets

Madina: Providing accessibility to quality products in the holy city

Additional strategic locations ensuring comprehensive national coverage

INTERNATIONAL GROWTH (2022-PRESENT)

Recognizing the UAE's position as a global hub for architectural innovation and design excellence, Home Decor established two cutting-edge facilities:

Ajman: Al Jurf Industrial Area 2 (Opposite Hamriya Free Zone)

Abu Dhabi: Musaffah - M-40

These expansions represent not merely geographical growth but our commitment to serving the region's most ambitious projects with materials that meet international standards of excellence.:



PRESTIGIOUS COLLABORATIONS

NEOM CITY PARTNERSHIP (2022-PRESENT)

In a testament to our reputation for excellence, Home Decor was selected as a trusted supplier for one of the most visionary projects in modern history—NEOM City. Since 2022, we have been providing premium laminated MDF and laminated chipboard materials for this transformative development, aligning our high-performance products with NEOM's revolutionary vision for the future.

This collaboration underscores our capability to meet the exacting standards of world-class megaprojects while maintaining our commitment to sustainability and innovation.



PRODUCT EXCELLENCE

Home Decor offers a meticulously curated range of premium wood solutions, each selected for its exceptional performance characteristics and aesthetic versatility:

PREMIUM MDF SELECTION



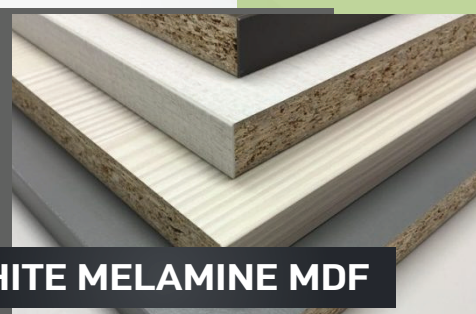
MDF BOARD

Versatile core material for diverse applications



MELAMINE MDF

Durable and decorative surfaced panels



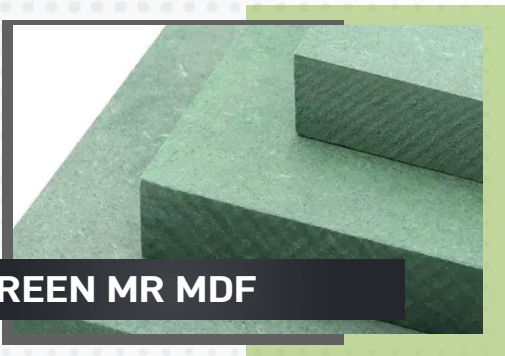
WHITE MELAMINE MDF

Clean, contemporary finish for modern interiors



FR MDF

Advanced fire-resistant technology for safety-critical environments



GREEN MR MDF

Superior moisture resistance for humid applications



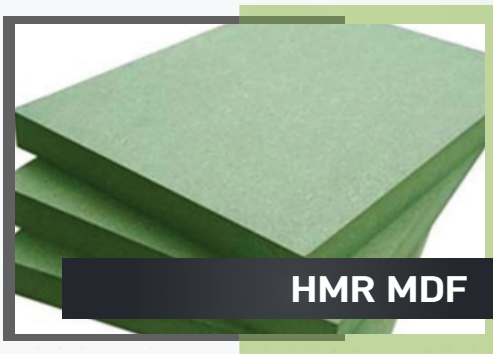
TEXTURE MDF

Tactile surfaces that elevate design aesthetics



PLAIN MDF

High-quality foundation for custom finishes



HMR MDF

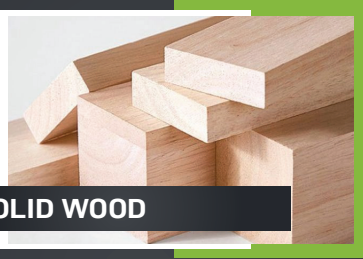
High moisture resistance for demanding environments

SPECIALIZED WOOD PRODUCTS



CHIPBOARD

Superior moisture resistance for humid applications



SOLID WOOD

Authentic natural materials with timeless appeal



BEECH WOOD

Premium hardwood known for strength and elegant grain



GREEN MR MDF

Advanced moisture-resistant decorative panels



GREEN MR MDF

Dimensionality and character for distinctive designs



COMPLEMENTARY SOLUTIONS

FURNITURE HARDWARE



Superior moisture resistance for humid applications

KITCHEN EQUIPMENT



Specialized solutions for culinary environments

NATURAL COLLECTION



Biophilic design elements celebrating organic aesthetics

MATTE COLLECTION



Sophisticated low-gloss finishes for contemporary spaces

COMPREHENSIVE DESIGN SERVICES

As a full-spectrum interior design authority in the UAE, Home Decor delivers integrated solutions that transform conceptual visions into breathtaking realities:

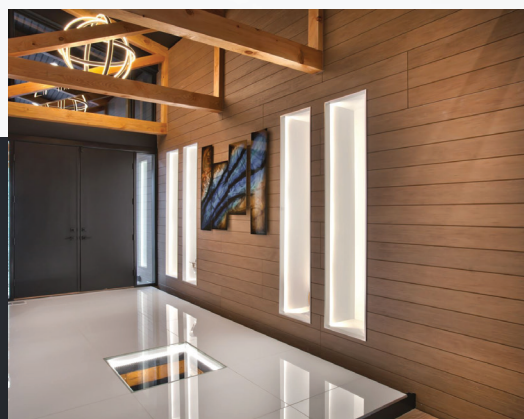


BESPOKE FURNITURE CREATION

Custom-designed pieces that perfectly balance form and function, crafted to exact specifications

ARCHITECTURAL PANELING

Transformative wall treatments that create dramatic design statements and enhance acoustic properties



WINDOW TREATMENT SOLUTIONS

Premium curtains and blinds in diverse materials and mechanisms for light control and privacy

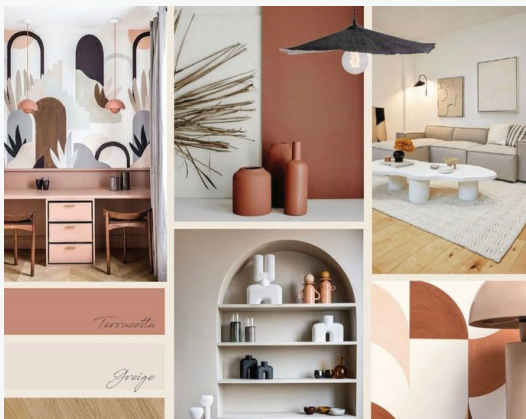


SIGNATURE KITCHEN ENVIRONMENTS

Ergonomically optimized culinary spaces that combine cutting-edge functionality with luxurious aesthetics

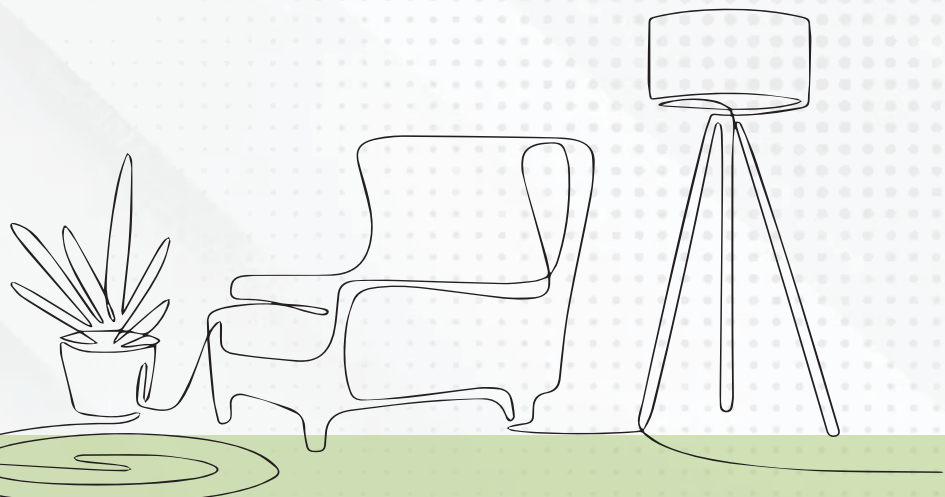
PERFORMANCE FLOORING SYSTEMS

Engineered solutions from classic hardwoods to innovative composites, designed for both beauty and longevity



WINDOW TREATMENT SOLUTIONS

Distinctive lighting, textiles, and artistic pieces that complete sophisticated interiors



THE HOME DECOR ADVANTAGE



UNCOMPROMISING QUALITY ASSURANCE

Every material in our inventory undergoes rigorous quality control, meeting or exceeding the most stringent international standards. This ensures that each project built with Home Decor products maintains its integrity and beauty for generations.



UNPARALLELED MATERIAL VERSATILITY

Our comprehensive range of solutions allows precise specification matching for any application scenario—from high-traffic commercial environments to moisture-sensitive installations, from safety-critical public spaces to luxurious residential settings.



ENVIRONMENTAL LEADERSHIP

At the forefront of sustainable construction practices, we offer certified eco-conscious materials and implement responsible sourcing protocols. Our green building solutions help clients achieve sustainability certifications while creating healthier built environments.



CLIENT-CENTRIC EXPERTISE

Our specialized consultants bring decades of combined experience to each client interaction, providing technical guidance, application recommendations, and problem-solving expertise throughout the entire project lifecycle.



STRATEGIC VISION

Home Decor aims to redefine industry standards as the Middle East's authoritative source for premium wood solutions. Our forward-looking strategy emphasizes continuous innovation, environmental stewardship, and exceptional service—establishing new benchmarks that others aspire to follow.



OPERATIONAL MISSION

We deliver transformative wood and interior solutions that seamlessly integrate aesthetic excellence with technical performance. By empowering architects, designers, and builders with superior materials and expert guidance, we enable the creation of spaces that inspire and endure. Our commitment to transparent business practices, reliability, and client satisfaction forms the foundation of lasting professional relationships.



SUSTAINABILITY COMMITMENT

In an era of increasing environmental consciousness, Home Decor leads by example. Our sustainable product line includes responsibly harvested timbers, low-emission engineered woods, and recycled composite materials. We implement eco-friendly practices throughout our supply chain and manufacturing processes, enabling clients to meet green building certification requirements while contributing to a more sustainable built environment.

LEGAL RECOGNITION

Home Decor operates with full regulatory compliance and official recognition in the United Arab Emirates:

UAE TRADE MARK REGISTRATION CERTIFICATE

UNITED ARAB EMIRATES
MINISTRY OF ECONOMY

الإمارات العربية المتحدة
وزارة الاقتصاد

Trade Marks Department إدارة العلامات التجارية

شهادة تسجيل علامة تجارية

عملاً بأحكام المادة 17 من مرسوم اتحادي رقم (36) لسنة 2021 بشأن العلامات التجارية تشهد وزارة الاقتصاد أن العلامة التجارية التي سبق تقديم طلب تسجيلها تحت رقم: 435527 بتاريخ: 2024/11/05

من قبل: هوم لتجارة المنتجات الخشبية ذ.م.م.
الموطن:
ابوظبي - مصنع الصناعة - م 40، هاتف: 0553755936، فاكس:
HOME WOOD PRODUCTS TRADING L.L.C
إيميل: anas.kabir.1997@gmail.com

صورة العلامة

اسم العلامة: HOME DECOR
رقم الفئة: 20 (بيان المنتجات موضح خلف الصفحة)
بيانات الأولوية: رقم طلب الأولوية: تاريخ الطلب: الجنسية:
قد تم تسجيلها بتاريخ: 2024/12/19
وسيطل التسجيل نافذ المفعول لمدة 10 عشر سنوات اعتباراً من 2024/11/05 وينتهي في: 2034/11/05
ويجوز تجديد الحماية وفقاً لأحكام المادة 21 من مرسوم اتحادي رقم (36) لسنة 2021 بشأن العلامات التجارية لمدد متتالية أخرى كل منها عشر سنوات.
الاشتراطات:

مختبر العلامات التجارية

تحريراً في: 2024/12/19

بيان المنتجات الخاص بالعلامة المودعة تحت رقم 435527
للفئة: 20 - قطع متحركة [لليكر]

تحريراً في: 2024/12/19

REGISTRATION NUMBER: 435527

ISSUING AUTHORITY: UNITED ARAB EMIRATES MINISTRY OF
ECONOMY, TRADE MARKS DEPARTMENT

OFFICIAL REGISTRATION DATE : DECEMBER 19, 2024

VALID THROUGH: NOVEMBER 5, 2034



OPERATIONAL NETWORK

UNITED ARAB EMIRATES FACILITIES

AJMAN HEADQUARTERS

Location: Al Jurf Industrial Area 2
Landmark: Opposite to Hamriya Free Zone
Emirate: Ajman, UAE
Corporate Email: info@hdecoruae.com
Direct Line: +971 52 192 2676
Google Maps: Available on the Contact Us

ABU DHABI DESIGN CENTER

Location: Musaffah Industrial Area, M-40
Emirate: Abu Dhabi, UAE
Corporate Email: info@hdecoruae.com
Direct Line: +971 52 192 2676
Google Maps: Available on the Contact Us
page of our website

SAUDI ARABIA DISTRIBUTION NETWORK

DAMMAM - DALLAH COMMERCIAL CENTER

Location: Dallah Industrial Area
City: Dammam, Eastern Province
Kingdom of Saudi Arabia
Contact: info@hdecoruae.com

DAMMAM - KHUDRIYA DISTRIBUTION HUB

Location: Khudriya Industrial Area
City: Dammam, Eastern Province
Kingdom of Saudi Arabia
Contact: info@hdecoruae.com

RIYADH DESIGN CENTER

City: Riyadh, Central Province
Kingdom of Saudi Arabia
Contact: info@hdecoruae.com

JEDDAH COMMERCIAL SHOWROOM

City: Jeddah, Western Province
Kingdom of Saudi Arabia
Contact: info@hdecoruae.com

OPERATIONAL NETWORK

AL AHSA DISTRIBUTION CENTER

City: Al Ahsa, Eastern Province
Kingdom of Saudi Arabia
Contact: info@hdecoruae.com

MADINA DESIGN GALLERY

City: Madina, Western Province
Kingdom of Saudi Arabia
Contact: info@hdecoruae.com

MAKKAH SHOWROOM

City: Makkah, Western Province
Kingdom of Saudi Arabia
Contact: info@hdecoruae.com

KHAMIS MUSHAIT BRANCH

City: Khamis Mushait, Southern Province
Kingdom of Saudi Arabia
Contact: info@hdecoruae.com

CONTACT US DIRECTLY

If you're ready to begin your transformation journey with Home Decor or have Questions about our products and services, our dedicated team is here to assist you:

Email: info@hdecoruae.com
Phone: +971 52 192 2676

GET IN TOUCH

Visit our Contact Us page at <https://hdecoruae.com/contact-us/> to send us a message through our online form. Our team will respond to your inquiry promptly.

CONNECT WITH HOME DECOR

Corporate Website: <https://hdecoruae.com>
General Inquiries: info@hdecoruae.com
Client Relations: +971 52 192 2676

SOCIAL MEDIA

